

Tablo 4.1b. Zorunlu Dersler

Category	Course Type	Year	Semester	Course Code	Course Name	PLO-1	PLO-2	PLO-3	PLO-4	PLO-5	PLO-6	PLO-7	PLO-8	PLO-9	PLO-10	PLO-11	PLO-12
MUST	Core Field	1	Fall	MAN 101	Introduction to Business	4	0	0	1	1	2	0	0	0	2	3	2
MUST	Core Field	1	Spring	MAN 102	Introduction to Management	4	1	0	1	3	0	1	1	2	3	2	1
MUST	Core Field	1	Fall	MAN 103	Introduction to Behavioral Sciences	4	1	0	1	2	0	2	1	0	3	2	1
MUST	Field of Expertise	2	Fall	MAN 201	Principles of Accounting I	4	0	2	0	0	0	2	0	2	2	0	2
MUST	Field of Expertise	2	Spring	MAN 202	Principles of Accounting II	4	0	2	0	0	0	2	0	2	2	0	2
MUST	Field of Expertise	2	Fall	MAN 205	Introduction to Operations Research	4	4	4	1	0	1	0	0	4	2	2	1
MUST	Field of Expertise	2	Spring	MAN 208	Operations Research	4	4	4	1	0	1	0	0	4	2	2	1
MUST	Field of Expertise	2	Fall	MAN 211	Organizational Behavior	4	3	0	0	3	4	4	3	3	3	2	4
MUST	Field of Expertise	2	Spring	MAN 212	Organization Theory	4	0	0	3	4	3	4	2	3	2	4	4
MUST	Field of Expertise	2	Spring	MAN 214	Business Communication	1	3	1	3	4	2	4	3	4	4	3	3
MUST	Field of Expertise	2	Spring	MAN 216	Taxation in Business	4	0	0	3	0	0	2	0	2	2	0	2
MUST	Field of Expertise	3	Spring	MAN 304	Operations Management	4	3	2	2	2	2	2	1	3	2	2	2
MUST	Field of Expertise	3	Fall	MAN 305	Business Finance I	4	2	0	0	2	2	1	0	3	2	3	2
MUST	Field of Expertise	3	Spring	MAN 306	Business Finance II	4	2	0	0	2	2	1	0	3	2	3	2
MUST	Field of Expertise	3	Fall	MAN 307	Principles of Marketing	4	0	0	2	4	0	3	3	4	4	4	4
MUST	Field of Expertise	3	Spring	MAN 308	Human Resources Management	4	2	1	2	3	3	4	2	2	3	4	2
MUST	Field of Expertise	3	Fall	MAN 317	Managerial Economics	4	4	3	1	3	1	1	4	3	2	3	1
MUST	Field of Expertise	4	Fall	MAN 401	International Business	3	3	0	0	4	3	3	2	3	3	4	4
MUST	Field of Expertise	4	Fall	MAN 445	Data Analytics for Business	0	0	4	3	3	4	3	0	0	0	0	0
MUST	Field of Expertise	4	Spring	MAN 404	Strategic Management	4	3	0	2	4	4	3	2	4	4	4	3
MUST	Field of Expertise	4	Spring	MAN 403	Marketing Research	1	4	4	2	2	4	0	2	4	4	4	4
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 311	Managerial Accounting	3	0	2	0	0	2	0	2	2	2	3	2
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 406	Project Management	3	3	2	2	2	4	2	3	3	3	2	3
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 410	Auditing	3	0	2	2	0	2	3	0	1	1	3	2
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 412	Turkish Capital Markets and Stock Exchange	3	0	0	1	0	0	0	0	1	2	0	2
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 413	Investment Management	3	2	4	2	0	3	1	0	4	4	3	3
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 414	Marketing Models and Decisions	3	0	0	3	3	4	0	2	4	4	4	4
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 415	Cost Accounting	4	0	0	3	0	2	0	0	1	2	3	1
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 417	Business Simulation and Games	4	3	0	2	2	4	2	2	4	4	4	4
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 418	Business Ethics	4	3	0	0	3	4	4	2	3	3	4	4
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 419	Applications in Management Science	3	4	4	1	1	2	1	0	4	2	1	1
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 420	Small Business Management	2	2	0	0	2	0	0	2	2	2	3	2
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 422	Negotiation Process	2	1	0	0	1	1	0	1	2	0	2	0
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 423	Entrepreneurship	4	4	0	4	3	4	2	4	4	4	4	3
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 424	Leadership	3	3	0	0	3	3	3	2	3	3	4	4
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 426	Brand Management	3	0	0	0	2	4	0	2	3	4	4	3
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 427	Advertising Management	4	3	3	4	0	4	0	0	1	4	4	4
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 428	Managing Innovation Processes	2	0	0	3	1	0	0	3	0	1	0	0
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 429	Labor Law	3	0	0	0	0	3	1	0	2	2	0	1
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 430	Logistics and Supply Chain Management	4	3	3	3	4	2	3	0	3	2	1	2
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 434	Retail Marketing	3	0	0	1	1	4	0	1	4	4	4	4
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 435	Transnational Management	3	3	0	0	3	2	3	2	3	3	4	3
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 436	Consumer Behavior Research	3	3	0	2	3	4	1	0	1	4	4	3
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 437	Competition in Business	4	3	0	2	4	4	3	0	3	4	4	4
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 438	International Financial Reporting Standards	4	0	0	0	2	2	2	0	2	2	0	2
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 439	Services Marketing	4	0	0	2	1	4	3	4	2	4	4	4
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 440	Organizational Culture	3	3	0	0	3	2	4	2	3	2	4	3
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 441	New Product Development	3	0	0	4	2	4	3	2	4	4	4	3
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 442	Investor Behavior in Financial Markets	3	0	1	0	1	4	0	0	1	3	3	3
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 443	New Trends in Marketing Management	4	0	0	3	4	4	4	0	3	3	4	4
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 444	International Accounting and Multinational Enterprises	4	0	0	0	2	2	2	0	2	2	0	2
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 446	Corporate Sustainability	3	3	0	0	3	3	4	2	3	3	4	4
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 447	Knowledge Management	4	1	0	1	1	0	0	1	3	1	1	0
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 448	Digital Financial Literacy	4	1	0	4	2	3	2	1	0	4	4	3
ELECTIVE	Field of Expertise	3-4	Fall/Spring	MAN 499	Field Study	0	4	3	0	2	4	0	0	4	3	2	4
MUST	Core Field	1	Fall	ECON 101	Introduction to Economics I	4	0	0	0	2	0	0	0	1	0	3	1
MUST	Core Field	1	Spring	ECON 102	Introduction to Economics II	4	0	0	0	2	0	0	0	1	0	3	1
MUST	Core Field	1	Fall	MATH 105	Business Mathematics I	0	2	0	0	0	0	0	0	3	0	2	0
MUST	Core Field	1	Spring	MATH 106	Business Mathematics II	0	2	0	0	0	0	0	0	3	0	2	0
MUST	Core Field	1	Spring	LAW 105	Law for Business and Economics	4	0	0	0	0	0	2	0	0	0	0	0
MUST	Complementary Courses	1	Fall	ENG 121	Academic English I	0	0	0	0	0	0	0	0	0	0	4	4
MUST	Complementary Courses	1	Fall	ESR 103	Ethical Principles and Social Responsibility	0	0	0	0	0	0	4	0	0	0	0	0
MUST	Complementary Courses	1	Fall	TURK 101	Turkish I	0	0	0	0	0	0	0	0	0	0	0	4
MUST	Complementary Courses	1	Spring	ENG 122	Academic English II	0	0	0	0	0	0	0	0	0	0	4	4
MUST	Complementary Courses	1	Spring	TURK 102	Turkish II	0	0	0	0	0	0	0	0	0	0	0	4
MUST	Complementary Courses	2	Fall	ENG 221	Advanced Writing Skills	0	0	0	0	0	0	0	0	0	0	4	4
MUST	Complementary Courses	2	Fall	HIST 201	Principles of Atatürk and History of Turkish Revolution I	0	0	0	0	0	0	2	0	0	2	0	0
MUST	Complementary Courses	2	Fall	INF 293	Computer Programming for Business Applications	0	0	3	3	0	0	0	0	0	0	0	0
MUST	Complementary Courses	2	Spring	HIST 202	History of Turkish Revolution II	0	0	0	0	0	0	2	0	2	2	0	0
MUST	Core Field	2	Fall	STAT 201	Statistics I	0	4	4	0	0	0	0	0	0	2	2	0
MUST	Core Field	2	Spring	STAT 202	Statistics II	0	4	4	0	0	0	0	0	0	2	2	0