

CURRICULUM

This program will be applied to students who start their freshman year during and after the fall semester of the 2015-2016 Academic Year. Students who start their freshman year before the fall semester of the 2015-2016 Academic Year will continue to be applied to their old programs.

Derslerin içerikleri konusunda bilgi almak için ders adlarının üzerine tıklayabilirsiniz.

FIRST YEAR					
First Semester					
Course Code		English Name of the Course	Turkish Name of the Course	Credit	ECTS
ENG	121	Academic English-I	Akademik İngilizce-I	2 2 3	4
ECON	101	Introduction to Economics - I	Ekonomiye Giriş-I	3 0 3	6
MAN	103	Introduction to Behavioral Sciences	Davranış Bilimlerine Giriş	3 0 3	5
MAN	101	Introduction to Business	İşletmeye Giriş	3 0 3	5
MATH	107	Mathematics for Business and Econ-I	İşletme ve Ekonomi için Matematik-I	4 0 4	6
TURK	101	Turkish-I (T)	Türkçe I	2 0 2	3
ESR	101	Ethics and Social Responsibility (T)	Etik ve Sosyal Sorumluluk	1 0 1	1
				Total :19	Total :30
Second Semester					
Course Code		English Name of the Course	Turkish Name of the Course	Credit	ECTS
ECON	102	Introduction to Economics - II	Ekonomiye Giriş-II	3 0 3	6
MATH	108	Mathematics for Business and Econ-II	İşletme ve Ekonomi için Matematik-II	4 0 4	6
MAN	102	Introduction to Management	Yönetime Giriş	3 0 3	5

LAW	105	Law for Business and Economics (T)	İşletme ve Ekonomi için Hukuk	4 0 4	6
ENG	122	Academic English-II	Akademik İngilizce-II	2 2 3	4
TURK	102	Turkish-II (T)	Türkçe II	2 0 2	3
				Total :19	Total :30
SECOND YEAR					
Third Semester					
Course Code		English Name of the Course	Turkish Name of the Course	Credit	ECTS
MAN	201	Principles of Accounting-I	Muhasebe İlkeleri I	3 0 3	5
MAN	205	Introduction to Operations Research	Yöneylem Araştırmasına Giriş	2 2 3	5
STAT	201	Statistics-I	İstatistik I	3 0 3	5
ENG	221	Advanced Writing Skills	İleri Yazım Becerileri	2 0 2	3
MAN	211	Organizational Behavioral	Örgütsel Davranış	3 0 3	5
INF	293	Computer Programming for Business Applications	İşletme Uygulamaları için Bilgisayar Programlama	1 2 2	4
HIST	201	Principles of Atatürk and History of Turkish Revolution-I (T)	Atatürk İlkeleri ve İnkılap Tarihi I	2 0 2	3
				Total : 18	Total : 30
Fourth Semester					
Course Code		English Name of the Course	Turkish Name of the Course	Credit	ECTS
MAN	202	Principles of Accounting-II	Muhasebe İlkeleri II	3 0 3	5
MAN	206	Operations Management	İşlemler Yönetimi	3 0 3	5

STAT	202	Statistics-II	İstatistik II	3 0 3	5
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MAN	216	Taxation in Business (T)	İşletmelerde Vergileme	2 0 2	3
MAN	212	Organization Theory	Örgüt Kuramı	3 0 3	5
MAN	214	Business Communications	İşletmelerde İletişim	3 0 3	4
HIST	202	Principles of Atatürk and History of Turkish Revolution-II (T)	Atatürk İlkeleri ve İnkılap Tarihi II	2 0 2	3
				Total : 19	Total : 30
THIRD YEAR					
Fifth Semester					
Course Code		English Name of the Course	Turkish Name of the Course	Credit	ECTS
MAN	305	Business Finance-I	İşletme Finansı-I	3 0 3	6
MAN	307	Principles of Marketing	Pazarlama İlkeleri	3 0 3	5
MAN	317	Managerial Economics	İşletme Ekonomisi	3 0 3	6
		Elective 1	Şeçmeli 1	3 0 3	5
		Elective 2	Şeçmeli 2	3 0 3	5
		Elective 3	Şeçmeli 3	3 0 3	3
				Total : 18	Total : 30
Sixth Semester					
Course Code		English Name of the Course	Turkish Name of the Course	Credit	ECTS
MAN	306	Business Finance-II	İşletme Finansı II	3 0 3	6
MAN	308	Human Resources Management	İnsan Kaynakları Yönetimi	3 0 3	6
		Elective 4	Şeçmeli 4	3 0 3	5
		Elective 5	Şeçmeli 5	3 0 3	5
		Elective 6	Şeçmeli 6	3 0 3	5
		Elective 7	Şeçmeli 7	3 0 3	3
				Total : 18	Total : 30

FOURTH YEAR					
Seventh Semester					
Course Code		English Name of the Course	Turkish Name of the Course	Credit	ECTS
MAN	401	<u>International Business</u>	<u>Uluslararası İşletmecilik</u>	3 0 3	5
MAN	445	<u>Data Analytics for Business</u>	<u>İşletmeler için Veri Analitiği</u>	3 0 3	5
		<u>Elective 8</u>	<u>Seçmeli 8</u>	3 0 3	5
		<u>Elective 9</u>	<u>Seçmeli 9</u>	3 0 3	5
		<u>Elective 10</u>	<u>Seçmeli 10</u>	3 0 3	5
		<u>Elective 11</u>	<u>Seçmeli 11</u>	3 0 3	5
				Total : 18	Total : 30
Eighth Semester					
Course Code		Englis Name of the Course	Turkish Name of the Course	Credit	ECTS
MAN	403	<u>Marketing Research</u>	<u>Pazarlama Araştırması</u>	3 0 3	5
MAN	404	<u>Strategic Management</u>	<u>Stratejik Yönetim</u>	3 0 3	5
		<u>Elective 12</u>	<u>Seçmeli 12</u>	3 0 3	5
		<u>Elective 13</u>	<u>Seçmeli 13</u>	3 0 3	5
		<u>Elective 14</u>	<u>Seçmeli 14</u>	3 0 3	5
		<u>Elective 15</u>	<u>Seçmeli 15</u>	3 0 3	5
				Total : 18	Total : 30

ECTS: European Credit Transfer System

(T) : The medium of course is Turkish

Schedule of 15 Elective Courses:

- 2 non-field electives can be selected from all departments at the university, except for all courses of the Law School, at least one of which is common courses, and except the following courses of the Department of Public Relations and Advertising.

Courses given in the Department of Public Relations and Advertising that **cannot be taken** as non-field electives:

HIR 109 – Principles of Advertising (303)

HIR 110 -- Advertising and Marketing Research (303)

HIR 203 – Brand Management (303)

HIR 209 – Corporate Communications and Marketing (303)

HIR 210 -- Consumer Psychology and Behaviors (303)

- 4 major field elective courses can be selected from INTT, ECON, PSI, BAF, PSY coded courses. Courses given in the departments of Economics and Administrative Sciences that **cannot be taken** as in-field electives:

INTT 101- Introduction to International Trade I (303)

INTT 102- Introduction to International Trade II (303)

INTT 204- Principles of Finance (303-4)

INTT 320- Operations Research for International Trade (303-5)

BAF 209- Introduction to Finance I

BAF 210- Introduction to Finance II

BAF 403- Working Capital Management

BAF 406- Behavioral Finance

ECON 313-Tax Law

ECON 316 Financial Economics

They can also take a "**Department Elective**" course instead of an major field elective course.

- 8 MAN-coded and BAF-coded courses determined by the department can be selected as major field elective courses. Courses coded MAN that **cannot be taken** as in-department elective courses:

MAN 121- Introduction to Business I (303)

MAN 122- Introduction to Business II (303)

MAN 431- Human in Organizations (303)

MAN 432- Management for Engineers (303)

MAN 433- Fundamentals of Business and Management (303)

MAN 485- Accounting (202)

MAN 486- Financial Institution (202)

Courses Accepted as MAN Coded

BAF 301 Financial Markets and Instruments I

BAF 416 Portfolio Game

BAF 305 Portfolio Analysis

BAF 405 Capital Budgeting