

This curriculum is applicable to the students who enroll the first class in or after 2012-2013 Academic Year Fall Semester. Students who enroll the first class before 2012-2013 Academic Year Fall Semester will follow one the old program.

FIRST YEAR			
FIRST SEMESTER			
Course Code	Course Name	Institutional Credit	ECTS
ACS 105	Academic Communication Skills-I	0 6 3	5
ECON 101	Introduction to Economics - I	3 0 3	6
MAN 101	Introduction to Business	3 0 3	5
MCS 107	Mathematics for Business and Econ-I	4 0 4	5
MAN 103	Introduction to Behavioral Sciences	3 0 3	5
TURK 101	Turkish-I	2 0 2	3
ESR 101	Ethics and Social Responsibility	1 0 1	1
Total		19	30
SECOND SEMESTER			
ACS 106	Academic Communication Skills-II	0 6 3	5
ECON 102	Introduction to Economics - II	3 0 3	6
MAN 102	Introduction to Management	3 0 3	5
MCS 108	Mathematics for Business and Econ-II	4 0 4	5
LAW 105	Law for Business and Economics (T)	4 0 4	6
TURK 102	Turkish-II	2 0 2	3
Total		19	30

SECOND YEAR			
THIRD SEMESTER			
Course Code	Course Name	Institutional Credit	ECTS
ACS 205	Academic Communication Skills-III	0 4 2	4
MAN 201	Principles of Accounting-I	3 0 3	4
MAN 205	Introduction to Operations Research	2 2 3	5

MAN 211	Organizational Behavioral	3 0 3	5
STAT 201	Statistics-I	2 2 3	5
INF 293	Computer Programming for Business Applications	1 2 2	4
HIST 201	Principles of Atatürk and the History of Turkish Revolution-I (T)	2 0 2	3
Total		18	30
FOURTH SEMESTER			
ACS 206	Academic Communication Skills-IV	0 4 2	4
MAN 202	Principles of Accounting-II	3 0 3	4
MAN 206	Operations Management	3 0 3	5
MAN 212	Organization Theory	3 0 3	5
STAT 202	Statistics-II	2 2 3	5
MAN 214	Business Communications	3 0 3	4
HIST 202	Principles of Atatürk and the History of Turkish Revolution-II (T)	2 0 2	3
Total		19	30

THIRD YEAR			
FIFTH SEMESTER			
Course Code	Course Name	Institutional Credit	ECTS
RPW 305	Research Paper Writing-I	0 2 1	3
MAN 305	Business Finance-I	3 0 3	6
MAN 307	Principles of Marketing	3 0 3	6
MAN 317	Managerial Economics	3 0 3	7
	Elective 1	3 0 3	3
	Elective 2	3 0 3	5
Total		16	30
SIXTH SEMESTER			
RPW 306	Research Paper Writing-II	0 2 1	3
MAN 306	Business Finance-II	3 0 3	6
MAN 308	Human Resources Management	3 0 3	6
	Elective 3	3 0 3	5
	Elective 4	3 0 3	5
	Elective 5	3 0 3	5

Total		16	30
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FOURTH YEAR			
SEVENTH SEMESTER			
Course Code	Course Name	Institutional Credit	ECTS
RTW 405	Report Writing	0 2 1	3
MAN 403	Marketing Research	3 0 3	5
	Elective 6	3 0 3	5
	Elective 7	3 0 3	5
	Elective 8	3 0 3	5
	Elective 9	3 0 3	4
	Elective 10	3 0 3	3
Total		19	30
EIGHTH SEMESTER			
PCS 406	Professional Communication Skills	0 2 1	3
MAN 404	Strategic Management	3 0 3	7
	Elective 11	3 0 3	5
	Elective 12	3 0 3	5
	Elective 13	3 0 3	5
	Elective 14	3 0 3	5
Total		16	30

(T) This course is offered in Turkish